

Campus Placement Drive for IGNOU Students/Alumni

Dear Learners,

Campus Placement Cell (CPC) in association with School of Tourism Hospitality Service Management (SOTHSM) and Regional Centres of Delhi NCR is organizing **Placement Drive cum Seminar on Placement Opportunities in Tourism Sector** on **October 31, 2014** at **Convention Centre, IGNOU Campus, Maidan Garhi, New Delhi-110 068**. The Placement Drive has been planned with and for India City Walks, A vertical of Y-EXPLORE, Gurgaon.

The reporting time for the Placement Drive is **10.00 AM** sharp. **Please carry your IGNOU I-Card with you.**

Designation : Program Coordinators and Program Managers

Vacancies : Gurgaon (25), Jaipur (2), Agra (2)

Qualifications

The Placement Drive and Seminar has been targeted for the final year/semester students and alumni (passed in last 2 convocations) of Delhi NCR for following eight programmes :

1. Master of Arts (Tourism Management)
2. Master of Arts (History)
3. Bachelor of Arts (Tourism Studies)
4. Post Graduate Diploma in Environment and Sustainable Development
5. Post Graduate Diploma in Folklore and Culture Studies
6. Post Graduate Diploma in Gandhi and Peace Studies
7. Diploma in Creative Writing in English
8. Certificate in NGO Management

Remuneration (Annual CTC) : 1.2 lac – 2.5 lac + incentives with a Defined and Lucrative Growth Path

Age : 20-35 years

Skills Required

- Fluency in English, excellent verbal and written communication skills.
- An intense passion about their city and take pride in sharing it with others.
- Leadership and organisational skills as well as the ability to work under pressure and to take initiative.
- Story-telling skills
- Knowledgeable, confident, charismatic and above all have outstanding presentation skills.
- Customer service skills
- Energetic and physically fit

Job Duties

- Primary role is to be a story teller and be the cultural ambassador, offering commentary and interesting tidbits of information, which will allow visitors to fully experience and enjoy Delhi's social, cultural and historical highlights.
- Being informative and entertaining at the same time and show an understanding of the demographic of our customer base.
- Ensure end-to-end delivery of the tour
- Develop, present & write storylines for tours and demonstrations.
- Perform independent research to evaluate the origin, heritage, and aesthetic, archival and historical value of documents, artefacts and historic sites.
- Gather data from sources like first news accounts, blogs, personal diaries, photographs and other sources to piece together the real circumstances behind a historic event.
- Open to working on weekends (compensatory off always follows)

So if you are looking to work for an organization where pioneering trends of national proportions is a way of life and where your development and growth is a natural progression, India City Walks is the place for you. It has successfully pioneered the concept of Indian Walking tours with global recognition and local appreciation. It is a benchmark which can give your career the wings you aspire.

If you want to participate you should confirm your participation on or before October 30, 2014 to Mr. Anuj (08588808892) or Ms. Meghna (09654722446). You may also forward your willingness to participate through the E-mail on info@indiacitywalks.com with the subject line as IGNOU-India City Walks Placement Drive.